

Blood Donors Save Lives in Trauma Cases



PATIENTS DEPEND ON A STEADY SUPPLY OF DONATED BLOOD

One study* estimates that meeting prehospital needs could require at least **54,000 more units** of whole blood each year, putting additional strain on an already limited resource. First responder communities play a vital role in keeping blood available where it's needed most – in hospitals and on the front lines.

How You Can Help

Host a Blood Drive

EMS agencies, fire departments, hospitals – you can lead the way. Host a blood drive at your station or a community venue to rally support and collect lifesaving blood. Manage your blood drive through Vitalant's online portal where you can book appointments and track your impact. Learn more and connect with a Vitalant representative in your area at vitalant.org/blooddrive.

Host a Virtual Blood Drive

Set up a virtual blood drive in minutes. You'll receive a unique link to share with your network and track how many people give blood because of your efforts. Blood donations can be made at any Vitalant blood drive or donation center on behalf of your agency. Start a virtual blood drive at vbd.vitalant.org.

Donate Blood Yourself

Your own blood donation could be the reason a trauma patient survives. Whole blood donors can usually donate every 56 days. Set the example – give blood regularly. Visit vitalant.org to schedule an appointment.

Share a Lifesaving Story

Your frontline efforts create a lifetime of impact. Sharing real stories of lives saved through prehospital blood transfusions can inspire others to donate and strengthen the blood supply. Help us spread the word – share your patient story at vitalant.org/shareyourstory.

Because of you, life doesn't stop.

*Hashmi ZG, Jansen JO, Kerby JD, Holcomb JB. [Nationwide estimates of the need for prehospital blood products after injury](#). Transfusion. 2022 Aug;62 Suppl 1:S203-S210. doi: 10.1111/trf.16991. Epub 2022 Jun 26. PMID: 35753065.



For more information or to schedule a donation,
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